

WEEKLY UPDATE SPONSOR

Weekly Update is emailed to all Economic Alliance members and additional targeted businesses, providing up-to-the-minute news, member news and video messages, as well as details about upcoming events and m2m Marketplace discounts and offers.

Publication Date: Tuesdays

Frequency: Weekly

Circulation: About 3,500 individuals



Weekly Update Sponsor

Price: \$200 per week

Number available: One per issue

Includes company logo linked to website

(Annual sponsorship available, contact Christina Woodall for more information)

The York County Economic Alliance reserves the right to edit for space or content, or to refuse any promotional materials as necessary.

SAMPLE PRESENTING SPONSORS

Sample images shown are not actual size.

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Presented By: **Lead.**
Style
YCEA Office Holiday Hours

The York County Economic Alliance will close at Noon on Wednesday, December 24, 2014 and reopen at 8:30 a.m. on Monday, December 29, 2014. The Alliance office will close again at Noon on Wednesday, December 31, 2014 and reopen at 8:30 a.m. on Friday, January 2, 2015.

Upcoming YCEA Events:

Options for Financing Your Small Business Marketing Plan
*Courtesy of sba.gov

SBOC/YCEA - Selecting and Using the Appropriate Business Structure
Thu., Jan. 15 | 9 a.m.
[Register Now!](#)

View this email in your browser

Presented By: **Lead.**
Union
COMMUNITY BANK
Everything You Need to Know (Taxwise) About Year-End Bonuses
*Courtesy of newpa.gov

Upcoming YCEA Events:

SCORE | Susquehanna
Susquehanna SCORE Economic Alliance Business Roundtables
Thu., Dec. 18 | 3:30 p.m.
[Register Now!](#)

Think Bigger - Small Business Grant Contest
*Courtesy of FedEx

WEEKLY UPDATE M2M MARKETPLACE

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m2m Marketplace Advertising:

Price: \$200 per week

Number available: Three advertisers per issue

Two types available:

1. Ad—used to promote a storewide sale, seek or sell business services and equipment, announce a job posting or move to a new location, etc.
2. Coupon—used to promote an actual discount percentage or dollars off, can be printed and presented in person or coupon may be linked to another website.

m2m Marketplace Ad/Coupon Specifications: All ads and coupons must be submitted electronically as JPG or GIF files; size is 500x250 pixels; coupons must include promotional code and expiration date.

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SAMPLE M2M MARKETPLACE ADVERTISERS

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