

The York County Economic Alliance website provides useful business information including economic development resources, funding and site selector information, a calendar of events and an up-to-date membership directory for business leaders and the general public. Advertising opportunities are limited to first-come, first served basis for Economic Alliance members.

Circulation: World Wide Web

► **Previous Sponsors:** DOCEO Office Solutions, The Glatfelter Agency, Inc., Penn National Insurance, 92.7 WKZF The Classic Rock Station

Slide Show

Price: \$800/3-month flight

Number available: Call for availability

Available only to Premier Benefit Providers and Marketing Partners. Slide show includes image, text and link to website. Rotation includes one additional sponsor and Economic Alliance information.

Slide show image size: 354x195 pixels; 35-word description, including link.

Rotating Banner

Price: \$5,000 annually or \$2,500/6-month flight

Number available: Six sponsors

Sponsor's banner ad is placed in the footer on every page of the York County Economic Alliance website — a total of more than 160 pages. Ad is linked to sponsor's website. Banner ads rotate with three or more advertisers.

Sponsors have the ability to change the banner ad one time during a 6-month flight; two times during an annual sponsorship. Includes Enhanced Listing, a \$250 value.

Banner ad size: 468x60 pixels

Interior Page Sponsor

Price: \$2,000/year or \$600/3-month flight

Number available: Four sponsors

Sponsor's banner ad is located in the left-hand column, below the Quicklinks of more than 150 pages on the York County Economic Alliance website. Ad is linked to sponsor's website.

Sponsors have the ability to change the banner ad two times during the length of an annual sponsorship.

Banner ad size: 250x80 pixels

Enhanced Directory Listing

Price: \$250/year

Number Available: Unlimited

An Enhanced Listing includes a 35-word description, logo and shaded background with the company's alphabetical listing within the category.

Logo size: 160x96 pixels

Small Business of the Month

Price: \$125/month

Number Available: Call for availability

Available to member business with fewer than 50 employees. Eligible businesses are featured on the Small Business page within the YCEA website. It includes: 30-word description, logo, small business tip and testimonial.

**A new website will be launched in the first half of 2015. As such, provided examples of placement may not be valid in the new website.*

WEBSITE ADVERTISING — www.ycea-pa.org

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The screenshot displays the York County Economic Alliance website with several key features highlighted by yellow arrows and labels:

- Slide Show:** A banner for the "11th Annual Taste of York City" event, featuring a colorful graphic and event details for Friday, February 8, 2013.
- Rotating Banner:** A banner for "iVork.com" advertising "News, Classifieds, Cars, Jobs, & Real Estate".
- Interior Page:** A view of the "Membership Directory" page, showing a search interface and a list of member categories including Premier Benefit Provider, Economics Club (+), Member Only Discount, Voluntary Leadership Investor, Alliance Partner, and Member Plus.
- Enhanced Listing:** A detailed listing for "KOCMAN INSURANCE GROUP" located at 3217 E Market St, York, PA 17402, with contact information and a description of their Member Advantage Program.

The website layout includes a top navigation bar with links for Members, Visitors, Site Selectors, and Media Center. The main content area is divided into sections for MEMBERS, VISITORS, and SITE SELECTORS. A footer section provides contact information for the York County Economic Alliance, including phone numbers and addresses for three locations in York, PA.