

YORK COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY  
MEETING MINUTES  
May 1, 2018

The regular monthly meeting of the York County Industrial Development Authority (YCIDA) was held on Tuesday, May 1, 2018 scheduled for 8:15 a.m., at Hanover Borough Office, 44 Frederick Street, Hanover, PA, pursuant to notice.

The following board members were in attendance:

Jack Kay	Michael Newsome	Coni Wolf
Al Hayes	Gene Draganosky	Dr. Pamela Gunter-Smith
Doug Becker	Patti Stirk	David Brinton
Mandy Arnold		

A quorum was represented.

Ron Hershner, Solicitor; and the following members of the York County Economic Alliance staff were also in attendance: Blanda Nace, Director, Strategic Development; Katie Mahoney, Vice President Marketing & Communications; Kim Hogeman, Manager, Strategic Development; Samantha Galvez, Manager, Marketing and Communications; Justine Trucksess, Manager, Main Street Hanover; and Lauren Gross, Manager, Administration.

Also in attendance: Dr. Dominic DelliCarpini, Dean, Center for Community Engagement, York College; Dr. John Hughes, Chair, Department of Hospitality, Recreation & Sport Management, York College; Lowell Briggs, Instructor of Communication, York College; Gillian Caplan; Andrew Fare; Julie Heisey; Victoria Cox; Michael Bowersox, Manager, Hanover Borough.

**CALL TO ORDER**

Jack Kay welcomed the Authority members and called the meeting to order at 8:20 a.m.

**COMMENTS AND/OR QUESTIONS FROM THE PUBLIC**

There were no comments or questions from the public.

**YORK COLLEGE HOSPITALITY PROGRAM**

The York College Hospitality Program students gave a presentation on their semester-long involvement with the YCIDA and the Yorktowne Hotel project.

**HANOVER UPDATE**

Mr. Bowersox and Ms. Trucksess gave an update on activities and projects in the Borough of Hanover, including the on-going street-scaping project and a DCNR grant they have applied for to upgrade playgrounds. Ms. Trucksess also informed the Authority that the borough had applied for three RACP grants.

**CONSENT AGENDA ITEMS**

**MINUTES & FINANCIAL STATEMENTS**

Mr. Kay asked if there were any comments or questions on the April 3, 2018 minutes and the March 2018

*The purpose of the York County Industrial Development Authority (YCIDA) is to be a facilitator of community economic development in support of building a stronger York County.*

financial statements, all circulated prior to the meeting. On a motion by Mr. Hayes, properly seconded by Mr. Brinton, the meeting minutes and financial statements were approved as submitted.

#### DEVELOPMENT COMMITTEE

Mr. Kay reported on updates with the Yorktowne Hotel Project. The Yorktowne Hotel has been approved by a national flag for inclusion and that brand announcement will be made on May 15, 2018. Mr. Kay asked for a motion granting him the authority, subject to review by the solicitor, to enter into the franchise agreement with the national flag. On a motion by Mr. Brinton, properly seconded by Mr. Newsome, the Authority so moved. Mr. Draganosky discussed the Networking Mixer at Crispus Attucks and also the Lenders' Forum. Mr. Nace discussed construction and demolition progress at the hotel.

#### MARKETING COMMITTEE

Ms. Arnold reviewed the marketing committee's report on media coverage for the Yorktowne Hotel project and circulated mock-ups of the proposed window signage for the new hotel brand. Ms. Mahoney discussed the upcoming press conference.

#### GOOD OF THE ORDER

Mr. Newsome asked a series of questions regarding the cost of the Yorktowne Hotel project. A detailed finance update will be provided at the June meeting. Mr. Nace reviewed the GF report with the Authority.

#### EXECUTIVE SESSION

There was no executive session.

#### YCEA UPDATE

Mr. Nace reminded the Authority reported that all the Boards under the YCEA umbrella would be coming together for an event on May 17<sup>th</sup> and encouraged their attendance.

#### ADJOURNMENT

There being no further business to be brought before the Authority, Mr. Kay adjourned the meeting at 9:30 a.m.

Respectfully Submitted,

Patti Stirk  
Secretary

Prepared by:  
Lauren Gross  
Manager, Administration